

Parade Guidelines

- ◆ **Parade Entry Fee** - The parade entry fee for 2019 is \$20 (non-refundable). Payment may be made by cash, check or credit card. **Make checks payable to WACVB**
- ◆ **All Entries Must Be Decorated** - The parade provides an opportunity to present your business or organization to several thousand people. Since those people have gathered for a parade, they expect to be entertained. **All parade entries will be required to provide entertainment value.** If the unit itself does not provide entertainment (i.e. a marching band, animals, restored classic cars), it must be decorated in a manner which recognizes and celebrates Independence Day.
Parade officials reserve the right to turn away undecorated units at line up
- ◆ **Unit Size** – Unit size will be monitored and limited to **two vehicles and two trailers per entry.** Car clubs will be allowed up to five cars per entry; however, the parade committee reserves the right to limit any unit's length. **Please remain with your unit.**
- ◆ **Animals** – You must provide a clean up crew to follow your entry.
- ◆ **Candy** – Due to safety issues, the Waupaca Police Department does not allow items (candy, Frisbees, etc.) to be thrown from the unit. Walkers may accompany the unit to hand out items or lightly toss them to the curb (using an underhand toss).

Parade Line Up

Lineup begins at 9:00 a.m. Line up numbers and instructions will be e-mailed the week prior to the parade. Entries that have not provided an e-mail address can call the Chamber/CVB office for their line up number.

Parade Route

Main Street beginning at Elm Street and ending at Lake Street.

Non-profit organizations planning to sell items during the parade must contact the Chamber/CVB office at (715) 258-7343.

****Businesses and political organizations are not permitted to walk the parade route without an entry or outside of their parade entry****

Judging

Entries will be judged based on the following criteria with a total of 100 points available:

- ◆ Patriotic Décor (1-25 points)
- ◆ Creativity (1-25 points)
- ◆ Crowd Appeal (1-25 points)
- ◆ Music (Recorded: 1-10 points, Live: 10-25 points)

Winners will be notified on July 8th. Judge's decisions are final.

The 1st, 2nd & 3rd place entries will be recognized.

To qualify for judging, signed parade entry form and entry fee must be received by **Friday, June 14, 2019.** Entries received after the deadline will be accepted but will not be judged.

--Detach entry form & return to Chamber/CVB office with your payment of \$20. Please keep Parade Guidelines for reference--
WACVB - 221 S. Main Street, Waupaca, WI 54981

2019 4th of July Day Parade Entry Form

Entry form and fee must be received by Friday, June 14, 2019 to be included in judging.

Organization/Business: _____ Contact Person: _____

Address: _____ Daytime Telephone: _____

Email : _____ Approximate length of unit in feet : _____

Unit Description: _____

Will entry involve loud noises (engines, sirens, horns, etc.) _____

Please provide a brief description of organization/business (50 words or less): _____

I acknowledge that we have reviewed and will follow the parade guidelines as specified above.

Signature _____ Date _____

Presents
**Waupaca's
4th of July Day
Celebration Parade**



**10:00 a.m. Parade
Thursday, July 4, 2019**



**Fireworks at 9:30 p.m.
over Shadow Lake**



Waupaca Area Convention & Visitor
Bureau
221 South Main Street
Waupaca, WI 54981